

Your Health, Our Priority.

**Business Hours** 

Monday-Friday 8:30am-8pm EST Saturday & Sunday 9:30am-5pm EST Office: <u>786-418-8336</u> After Hours: <u>786-872-8027</u>

Privacy Policy

# Updated 05/26/2024

## FAQs

Commonly asked questions about how we collect, store and use your personal data, as defined in applicable laws.

Do we sell your personal data for monetary compensation?

<u>No</u>

Do we disclose your personal data to third-party partners?

Yes, where we have a lawful basis to do so. But we do not share your information to telemarketers, vendors, or other health insurance related websites without your consent.

Do we receive personal data from other companies you have given permission to?

### <u>Yes</u>

Do we use your personal data for better product recommendations and site experiences?

Yes, where we have a lawful basis to do so.

Do we give you control of your personal data?

### Yes How You Control Your Personal Data

You are in control of your personal data. You can exercise your rights and change your preferences anytime.

Data Subject Rights Requests

Depending on your location (the jurisdiction in which you are a resident), you may have different data subject rights available to you. These may include requests for access, erasure, rectification/correction, to opt out of receiving marketing emails or texts, object to our use of your email address or phone number for advertising, etc. To remove yourself from our database, simply add yourself to the National Do Not Call Registry.

You can also tell us to stop sending you emails and text messages by following the opt-out instructions sent with these communications. Please be aware that we may need to keep certain information to honor your choices (e.g., if you tell us to stop sending marketing emails, we will need your email address on file so that our systems remember that you no longer wish to receive marketing communications to that email address). Also, there are some situations where we may be unable to grant your request (e.g., deleting transaction data where we have a legal obligation to keep it, or for fraud prevention, security, or to protect the privacy of others, or for the establishment, exercise, or defense of legal claims, among other things).

#### How You Can Control Cookies

You can set your browser to refuse all cookies or to indicate when a cookie is being sent to your computer. However, this may prevent our sites or services from working properly. You can also set your browser to delete cookies every time you finish browsing.

When you opt-out of interest-based advertising, an opt-out cookie is sent to your browser that indicates that you no longer want to receive interest-based ads. Your opt-out cookie will be deleted if you decide to delete <u>all</u> cookies on your browser. This means that you will need to opt-out again on each browser where you have deleted cookies if you still do not want to receive interest-based ads.

In some markets and on some of our websites, we offer a cookie consent management platform which allows you to exercise choice with respect to certain categories of cookies. If this is available, this may appear as a cookie banner and/or as an icon that is visible on the applicable websites. We may also provide similar technology in mobile apps, which, if available, will be accessible through the applicable app's settings menu.

#### U.S. State Privacy Laws

See our "<u>U.S. State Privacy Notice</u>" below for information required by certain state privacy laws, and information regarding privacy rights under such laws.

## How We Gather & Use Personal Data

Like most brands, we collect personal data as you interact with us or when you share personal data with third parties that in turn can be shared with us. We do this respectfully and carefully to protect your rights. Personal data can help us better understand your interests and preferences as a consumer and a person.

### How We Collect Personal Data

We collect personal data about you in many ways and from many places. Some of the personal data we collect may include personal data that can be used to identify you; for example, your name, email address, telephone number, or postal address. In some jurisdictions, things like IP address or cookie and mobile device identifiers may also be considered personal data.

#### You Share it Directly

You give us your personal data when signing up for an account on our websites or mobile apps or by calling or emailing us. We may ask for things like your name, email or home address, date of birth, payment information, your age, gender, the number of people in your family, and the way you want us to send you information about our products and services—for example, to your home address, email address, or by texting you.

#### You Interact with Websites & Emails

We may use technologies that automatically collect information when you visit our sites, view our advertisements, or use our products or services. For example, we use cookies (a tiny file stored on your computer's browser) to tell us what browser and operating system you are using, your IP address, and about your online activities such as web pages you visit, links you click, or whether you have or have not opened an email from us.

#### You Use Mobile Apps & Other Devices

To give you the best possible user experience, we may use technologies that collect information from your phone when you use our mobile apps or our "smart" devices in your home. You consent to this when downloading the app or installing household internet connected devices. This information could include your mobile phone or other device advertising ID, information about your phone's operating system, how you use the app or device, your physical location, and other information that is considered personal data in some jurisdictions. You will get a pop-up notice on your phone or device that gives you the option to accept or reject allowing us to know your precise geolocation (exactly where you are standing or where you are accessing the internet) or to collect or access other personal data, as required by the applicable laws.

## You Connect with Partners or Third Parties

We may get information that other companies share with or sell to us. For example, you may have given consent for another company to share your personal data with us when you signed up for telecom services or a retailer loyalty points program. Where possible, we may also collect personal data from publicly available sources, such as from internet postings, blog entries, videos, or social media sites. We may also receive personal data from other companies, such as consumer data resellers, who are in the business of collecting or aggregating information about you sourced from publicly available databases (in line with local legal requirements as applicable) or from consent you have given to their use and subsequently our use of your personal data. This might include information about your income level, age, gender, number of people in your family, and products you have bought on the internet or from stores in your neighborhood.

### General Ways We Use Personal Data

We use your personal data to help us meet our purpose of touching and improving the lives of people like you every day around the world. For example, we use your information for the following Processing Purposes:

Products/Services. This includes performing services for you and sending you products or samples you have requested.

#### Customer Management. This includes:

Identifying and authenticating you to our different marketing programs and websites

Administering and maintaining accounts and preferences, as well as financial incentive, rewards, discounts (e.g., price or service coupons) and loyalty programs (collectively, "Rewards Programs")

DISCLAIMER: By submitting your information you agree that Leya Health may contact you at the listed email or phone number. I understand that consent is not a condition of purchase.